

**Students' Perception on Ted (Technology, Entertainment, And Design) Talks Video at English Education Program of Muhammadiyah University of Bengkulu**

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**ABSTRACT**

TED is a series of informative, educational, and inspiring talks that present ideas worth spreading. Students have the opportunity to develop their speaking and listening skills. The aims of this research were to find out and describe at English Education Program students' perception on TED talks videos. The design of this research was descriptive qualitative method. The subject of this research was the 5<sup>th</sup> semester students. The instrument used in collecting the data was the interview list with a recorder. The result of this research showed that the students' perception on TED talks videos was positive. They have already known and watched TED talks videos. Those videos inspired and motivated and TED talks videos is easily accessible as a medium for students to learn English. Those videos can be used to learn and improve students' speaking and listening skills, increase vocabulary and improve English pronunciation. It can be as a medium to learn public speaking, such as mastering stage skills, facial expressions, body language, and eye contact. TED talks videos also can be as a medium to learn good presentation. The researcher suggested for the students it's better for them to use TED talks videos as a medium for learning English, especially speaking and listening skills. For the lectures, the TED talks videos can be used as a reference for teaching speaking and listening skills so that the media used is more diverse.

**Keywords:** Students, Perception, TED

**INTRODUCTION**

Perception is one of the factors that influence behavior. Each individual perception is not the same. In a general sense, perception is a person's view of something that will make a response how and with what someone will act. According to Saleh (2018:79) "Perception is a process that is preceded by the sensing process, which is the process of receiving the stimulus by the individual through the senses or also called the sensory process." Perception is a complex process related to the subjective perspective of the individual towards the world around him. Individuals in relation to the outside world always observe to be able to interpret the stimuli received by the senses. According to Couto (2016:15) "human ability to distinguish, classify then, focus the mind on something and to interpret." Based on the above definition, it was has been concluded that perception is the process of receiving stimuli through sensing, and then a person selects, organizes and interprets existing information and experiences input and then interprets them to create a complete, meaningful picture.

The role of technology cannot were ignored in English class. Technological advancement provides new opportunities for teachers to apply online resources to the traditional classrooms. It makes both learning and teaching interesting and

meaningful. If students and the teachers have adequate access to the internet, there were a vast number of audio-visual resources available in English classes. Technology provides many options such as the main teaching in the most interesting and productive learning process. Technology was one of the most influential engines of social and linguistic development. Technology plays a significant role in promoting student activities and initiatives in the classroom English learning process. If she ignores technological progress, she will continue to fall behind.

According to Anderson & Dexter, 2005; Bozeman & Spuck, 1991 (in Soy & Oznacar, (2021:87). Technology leaders are responsible for understanding how educational technology can support teaching and learning in classrooms. In this research, the researcher was interested in conducting a study that focused on student's perception on Technology, Entertainment, and Design (TED) talk's video. Using online learning resource is not a new thing in this current era. Cutting-edge technology creates the online learning process more interesting. Technology has become a highly important part of learning and teaching English as a Foreign Language (EFL). According to Park (2013:94) network technology in the form of the internet has become a medium in promoting effective communication and education in teaching and learning. One of the technologies is the application of the TED talk's video in EFL teaching learning.

There are many kinds of videos. Inspirational were one of the videos that are used in learning. TED talks are an example of inspirational videos. TED talks are a showcase for speakers presenting great, well-formed ideas in less than 18 minutes most of these motivational talks are only about 10-15 minutes long. TED talks were a kind of public speaking in the form of sharing experience and giving motivation to the audiences since 1984. TED presentation is use to improve students' public speaking skills in English. It is useful for students because the students not only learn about speaking but also learn about the speakers' life so that they can be inspired and motivate by the speakers. TED is a not-for-profit organization that successfully gathers inspirational world leaders where they will present their ideas with various fields or backgrounds. There were several reasons why researcher interested in learning from TED. First is inspiring, the second is the videos are easily accessible, the speakers are people who are experts in their fields, and the last is using professional subtitles and transcripts. This TED talk video program were packaged in a concise and concise manner so that the audience will not be bored, do not worry about what the speaker is saying because it is not complicated to understand. They talks on an open stage, there are many things that can be learned from them, starting from how to communicate, convey ideas, and present their presentations as well as inserting humor to make the audience more comfortable. According to Vasilevich (2016:9), "the biggest advantages of the video is that TED talks are totally authentic as the speakers share their own personal stories, ideas, experiences with the audience", so that TED talks is an appropriate media that can be used in speaking class.

According to Khoironi & Hadi (2018:52) "TED talks video is not only a media for learning English, but also a media for increasing the students' knowledge". Through TED talks video, researcher not only learns how to speak in public, but researcher also learns about accents from various countries. How to control expressions in public, how to convey material so that it is well received by the audience, researcher can add new vocabulary that has not been studied, and also choose the right words to convey when speaking in public. That was being why researcher feels that this TED talk video was suitable has been used. TED talk's video

was suitable for listening skill. Furthermore, he stated that "The implementation of TED talk's video as a media for learning listening skill is appropriate and useful media to engage students' motivation in learning listening skill". Some of the advantages of TED talks video as a media for learning listening, is it can help the students to easily understand what the speakers in the video was said. Students were also able to predict the meaning of the difficult words just by focusing on the pictures. Researcher is interested in this research because no research on TED talks videos has ever been conducted at the Muhammadiyah University of Bengkulu. As a result, the researcher is interested to know and describe students' perception on TED talks videos.

## **RESEARCH METHODOLOGY**

This research used a descriptive qualitative method. According to Creswell (2014) "qualitative research is a means for exploring and understanding the meaning individuals or groups ascribe to a social or human problem. The process of research involves emerging questions and procedures; collecting data in the participants' setting; analyzing the data inductively, building from particulars to general themes; and making interpretations of the meaning of the data. The final written report has a flexible writing structure". A descriptive method is describing and interpreting a current event, condition, and situation of the present. The subjects of this research are all five-semester students. There were 28 students in the Academic Year 2020/2021 in English Education Study Program at Muhammadiyah University of Bengkulu. The instrument used by researcher is an interview list with a recorder.

The data in this research were collected by following steps, The researcher prepared the phone as a recording tool and then asked the question to the respondents one by one after that the respondents answered the questions and the last researcher got the data. The data in this research were analyzed by following steps, the researcher made transcript of the interview result after that the researcher identifies what is the students' perception on TED next the researcher described the data on descriptive of the result obtained and last researcher made the conclusion.

## **Finding and Discussion**

### **Finding of the Research**

This study was aimed to investigate students' perceptions on TED talks video at English Education Study Program Muhammadiyah University of Bengkulu. The researcher collected students' perception on TED talks video by interviewing 26 students in semester 5.

No	Question	Yes	No
1	Have you ever heard the TED talks video?	16	10
2	Have you ever watched the TED talks video?	16	10
5	Do you find difficulties in understanding the speech in TED talks video?		16
6	Is TED talks video can contribute to the progress of your speaking skill and listening skill?	16	
7	Is TED talks video can improve your vocabularies and	16	

	pronunciation?		
8	Is watching TED talks video can motivated you to practice English independtly?	16	
9	Is TED talks video can help you learn about public speaking (learn about eyes contact, gesturer, body movement, and facial expressions)?	16	

Question number 1 "Have you ever heard the TED talks video?" Actually, out of 26 students, 23 students have heard TED talk videos previous, they know and had heard of TED talk videos both from friends and from the internet. For some reasons, there are some students who don't have time to watch the TED talk video, so the researcher can only interview 16 students who have heard TED talks videos.

For question number 2 "Have you ever watched the TED talks video?" sixteen (16) students stated that they had been watched TED, they watched TED from the official WEB of TED talks or from the YouTube channel which can be easily accessed by students. They stated the most watched TED talk videos by students through the YouTube channel.

For question number 5 "Do you find difficulties in understanding the speech in TED talks video?" All students responded that they did not find any difficulties in understanding the speech or the material presented in the TED Talks video, on average the students replied that they did not find any significant difficulties. TED Talk videos are equipped with Indonesian subtitles so that students can easily understand the material or speech being delivered. On average, if they don't understand/find difficulties they activated the Indonesian subtitle mode both on YouTube and on the TED talk web to make it easier and help them understand the material presented by the speaker.

Question no 6 "Is TED talks video can contribute to the progress of your speaking skill and listening skill?" All students answered yes. From the interviews that have been conducted, the researcher found various answers from students regarding question number 6, such as by watching the TED talk video they can learn about public speaking, increase vocabulary, learn to express opinions well, and also practice listening skills. From the various answers, the researcher concluded that most of the students believed that watching TED could help them in learning proper public speaking and by frequently watching TED talk videos, they were trained to hear speakers speak good English.

Next question no 7 "Is TED talks video can improve your vocabularies and pronunciation?" Vocabulary was an important part of making a second language easier to use. Without the correct vocabulary, the language cannot function structurally and was difficult to understand. By watching TED talk video students can watch and hear the show live, so students can learn new vocabulary that they have never heard previous. TED talk videos with subtitles have an impact on vocabulary comprehension when viewed continuously. TED talk videos can help students identify and learn new phrases in English. Students will understand what they hear more easily through TED Talks video because the learning process was direct. Because they often watch TED Talk videos, the students were familiar listening to the English pronunciation. By watching TED talks video, students can learn the accuracy of their words and practice their English fluency and also they can practice correct

pronunciation. Through TED talks videos their can learn many things including correct English pronunciation and also trained themselves to speak English.

For question no 8 "Is watching TED talks video can motivate you to practice English independently?" All students answered yes. Watching TED talks videos can help them learn English independently. They said that TED videos are easily accessible both from YouTube and the official WEB TED talks video, thus they learn easily wherever and whenever. TED talks video is also made in an interesting, concise, clear and not boring way. They stated through watching TED talk videos they can practice their listening and speaking skills easily.

The last one, question number 9 "Is TED talks video can help you learn about public speaking (learn about eyes contact, gesturer, body movement, and facial expressions)?" Through the TED talks video, the students stated that they can learn how to make eye contact with the audience, gestures, and facial expressions. Making eye contact with the audience will make them interested in listening to what is being conveyed. Gesture has a meaning that is also related to what the speakers convey in speech. The gesturer gives the impression that it was not monotonous. Gesture also clarifies the spoken sentence and also emphasizes it. Facial expressions were also very important.

No	Question
3	How long times do you watch TED every day?
4	What is your opinion about TED talks video?
10	What are the benefits that you get through TED talks video?
11	What are you suggestion dealing with the use of TED talks video?

For question number 3 "How long times do you watch TED every day?" The duration of TED talks video is 10-15 minutes long. From the results of the interviews that the researcher did, the students answered an average of 10-15 minutes. 10 out of 16 students responded that they watch TED talk videos for 15 minutes a day, which means they watch 1 TED talks video for 1 day. While 6 other students replied that they were watching 10 minutes of TED talks video. Question number 4 "What is your opinion about TED talks video?" Motivating, inspiring, interesting/fun to watch and easy to understand. All students gave a positive response to the TED talks video. Students felt that the TED talk videos had motivated them to learn English, especially in public speaking and listening skill. Some students also stated that the TED talk video inspires them; most of the material presented is the speakers' personal experience to inspire and encourage others to be better. The discussed knowledge about science, technology, education and business can be used as inspiration and motivation to learn better and to expand their knowledge.

In addition, the students thought that the TED video was easy to understand because it was concise, clear, not boring and there were subtitles, so even though the speakers spoke English quickly, the students could still understand what was being said. For novice students whose English is not very fluent, they can still enjoy this TED talk video. TED talk videos are made to be enjoyed by people who want to learn about many things, presented briefly and also interestingly, so that the audience does not get bored when the speakers deliver the material. The speakers are people who are experienced in their fields. A lot of knowledge can be learned

from this TED talk video, especially to develop their English language skills and also as a medium for learning English.

Question number 10 "What are the benefits that you get through TED talks video?" Add new vocabularies, improve pronunciation, find new ideas, learn public speaking, practice listening skill, and learn good presentation were the students' answer. Students said watching TED talks videos can increase new vocabularies. Watching TED makes students learn a lot of vocabularies they don't know. By increasing vocabularies students can easily practice speaking skills, and they also get a lot of new vocabularies. Students can also learn the right choice of words in expressing opinions in public; what words are appropriate and which words should not be conveyed. Then the next benefit that students get was that they can improve pronunciation. By watching TED they can directly hear how the correct pronunciation of words or sentences they can also learn how to pronounce correctly. They can learn to distinguish the pronunciation of similar sentences. By frequently watching TED talk videos they are trained to hear the pronunciation of sentences from various English accents around the world.

The next benefit is that, by watching TED talk videos they can find new ideas that they can apply in their lives such as an easy way to learn English. Those, a lot of knowledge are gained from watching TED. Through this TED talk video, students also learn public speaking, they can learn how to express opinions in public, learning about eye contact with the audience, mastering the stage, and can also learn to express opinions so that the audience is interested and not easily bored with the material presented. Besides that, according to the students, TED talk videos are also useful in their listening skills, by frequently watching TED talk videos, they get used to hear English pronunciation and this is a fairly effective way to be used in listening learning.

In addition, students also believe that looking at TED allows them to learn good and correct presentations, pay attention to the speakers who open the presentations, and have a high level of self-confidence. Speaker enthusiasm and proficiency can be imitated by students. The materials provided by the speakers can also be imitated by the student. In the process of delivering the material, the speaker also inserted humor so that the audience would not be bored. From the results of the interviews it can be concluded that in question no 10, the students answered that the benefits of watching of TED talks video were beneficial in improving their speaking and listening skills.

Question number 11 "What is your suggestion dealing with the use of TED talks video?" From the interview conducted, most of the students suggested on the use of TED talks video that TED in learning speaking and listening skills. They also believe that this TED talk video can be used in English class. Lecturers can use TED talks video as a medium for teaching in English classes, especially speaking and listening classes. These TED videos were easy to access and also were not too long in duration. The videos were suitable if applied in speaking and listening classes, because in this digital era students have to improve a lot in their English, TED talks video can also be used in subjects such as debates and speech classes.

## **Discussion**

The aims of this research were investigate students' perceptions on TED talks video at English Study Program of Muhammadiyah University of Bengkulu. In this research, the researcher found that 16 students in semester 5 stated that their perception of the TED talk video was positive. Students knew about TED talks videos and often watch TED videos. TED talks videos inspire, educate, motivate students to learn English such as public speaking, listening skills, improve pronunciation and increase new vocabulary. Students can also learn English independently. It was in line with the results of Sailun & Idayani (2018) research; TED talks video can be used as a media for students in order to develop their speaking ability especially in term of pronunciation, vocabulary, fluency, grammar and content.

Through TED talks videos students also practice listening skills because they often watch TED talks videos make them accustomed to listening to native speakers speak so that they can improve the progress of their listening skills. It was in line with the result of Zeinab Haj Hassan (2018) revealed that their English listening comprehension skills increase after learning with authentic videos that they had a positive attitude toward using such videos.

In addition, watching TED talks videos help them to increase new vocabularies that they have never heard previously. Students stated that the TED talks could help them in enriching their vocabularies. It was in line with the result of Tatyana Shelestova (2021) TED talks material are effective for developing students' speaking skills and extending their vocabulary by describing the experience of conducting English classes using TED talks material. TED talks videos also help them to improve their English pronunciation, because they often hear speakers speak English. There are various English accents that students can learn which can help them learn correct pronunciation, for example British accent and American accent. Through TED talks videos students can also learn the right presentation, it was in line with result from Shahid Nawaz (2021) TED talks videos were very helpful for undergraduate learners on the aspects of improving their speaking skills. The learners also improve pronunciation, vocabulary, and fluency.

Students can learn how to convey the right ideas and opinions and make the audience interested and not bored. It was in line with result from Gavenila Inge Euodia (2021) research the majority of the students reported that TED videos could help them improve their vocabulary, develop their academic skills and gain new information and knowledge. TED talk videos are packaged in a short, clear, and easy to understand by students. The messages conveyed in the TED talk videos are mostly personal experiences of the speakers so that they make the audience feel motivated.

Based on the explanation above it can be concluded that students' perception on TED talks video was positive. The researcher predicts that 26 students' in semester 5 already knew about this TED talks video, but in the reality after interviewing them, 10 students that the researcher gets didn't know about this video. From the results of interviews, 16 students said there were many benefits that they got as discussed above, but the benefit was not as the researcher hopes, since the TED talks video media has never been used in the teaching and learning process in English classes especially in speaking class.

From the previous studies that the researcher used in this thesis, the first one is Farid's research (2019) which stated that the students' perception about using TED talks video in improving students public speaking skill is that students response positively toward TED talks video. The second research is from Maria (2018) that the use of their videos is provided with all the communication elements that enable them to use English to express their ideas. The two studies above that have examined the TED response of students. All of them were positive responses, one of which is a study conducted by Maria at a Columbia University. Many universities in the world, even in Indonesia, also have used TED as a medium for teaching English and this TED talk video is quite popular among students.

The researcher concludes why students at Muhammadiyah University of Bengkulu, especially in English classes did not familiar about these TED talks because they have never been introduced by lecturers directly, while at universities abroad there lecturers use TED as a medium to teach English. The researcher can suggest to English lecturers to try using this media to improve and train students' abilities. This TED media is easy to access and also easy to use, or at least introduce about TED talks videos so they can practice by themselves.

By using TED talk videos, students can practice their hearing. Because they are familiar with listening to native speakers speak. With TED talks videos students can practice pronounce the correct pronunciation from native speakers, can be a medium to increase vocabulary, and also as a medium for learning presentations. From watching TED talks videos students can learn how to speak in public, how to use body language, expression, mastery of the stage, and delivery of the material. Lecturers can support students to improve their skills using TED talk video, because TED talks video has many benefits that can be taken.

## **CONCLUSION AND SUGGESTION**

Based on the results and discussion above, the researcher concludes that students' perception of TED talk videos was quite positive. Students know and have watched TED talk videos. Those videos inspired and motivated the students, and TED talk is easily accessible as a medium for students to learn English. They can be used to learn and improve students' speaking and listening skills also increase vocabulary and improve English pronunciation. Moreover, TED talk videos can be used as a medium to learn public speaking, such as mastering stage skill, facial expressions, body language, and eye contact with the audience, TED talk videos can also be used to learn good presentations.

Based on conclusion above, the researcher would like to give some suggestion as follows.

1. It is better for the students to use TED talk videos as a medium for learning English, especially speaking and listening skills.
2. For the lecturers, the TED Talks video can be used as a reference for teaching speaking and listening skills, so that the media used is more diverse.

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