Analysis Concept of Hyperrealism in Harry Potter's Novel by J.K Rowling

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Abstract

The aims of this article are to analysis concept of Hyperrealism in Harry Potter's Novel by J.K Rowling. There are about 7 novels from J.K Rowling that tell about life in a witch school (Hogwarts) which is filled with mystery and friendship between Harry Potter as the main character, of course with different series in each of the stories. The analysis method used in this novel the title is Harry Potter because the researchers would analyze concept of hyperrealism used *in* the novels. The process of this article has several step such as read the novels, identifies a concept of hyperrealism, making table to collect about concept of hyperrealism and the last is to evaluate the concept. This article is to help readers more easily understand a concept, namely the concept of hyperrealism in Harry Potter stories.

Keyword: Hyperrealism, Harry Potter, J.K Rowling

A. Introduction

The purpose of the research in this article is to analyze a concept of hyperrealism in one of the fictional works (novels) entitled Harry Potter by J.K Rowling. There are about 7 novels from J.K Rowling that tell about life in a witch school (Hogwarts) which is filled with mystery and friendship between Harry Potter as the main character, of course with different series in each of the stories. In this article, the author will explain what is meant by the concept of hyperrealism and of course the author will explain it in detail. In the process of writing this article there are several steps, including reading a novel, identifying and providing examples of the concept of hyperrealism in J.K Rowling's Harry Potter story.

In this article, the author has a reason for choosing the concept of hyperrealism in this story of Harry Potter, because the author is very interested in analyzing a concept, especially in the concept of hyperrealism in fictional stories. In this article also helps readers to more easily understand the meaning of J.K Rowling's Harry Potter stories, especially in the concept of Hyperrealism.

Harry Potter's novel by J.K Rowling is one of the best-selling novels in history and this novel has been translated into more than 73 languages in the world and 400 million copies have been sold worldwide. In this Harry Potter's story has become a favorite among people of the world, from children to adults who like the fictional story about the school of magic (Hogwarts) which is filled with mysteries and the lives of witches such as the

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friendship between Harry Potter the main character, Hermione Granger, and Ron his best friend. Initially a fictional story that tells about Harry Potter, in the novel J.K Rowling's work was rejected by the world community. Until finally the Harry Potter story was adopted by one of the directors and made the Harry Potter stories a favorite film for people around the world.

Interestingly, in this story there are 4 houses or dormitories for new witches, the selection of their own dormitory is based on the legendary Sorting hats decision. The 4 dormitories are Gryffindor, Huflepuff, Raveclaw and Slytherin.

Many people dream of being able to attend Hogwarts school and enter the 4 dormitories. However, the desire to be able to go to school there, let alone become a magician and enter the 4 dormitories in the school is a dream for the world community, because it is a magician school that is only fictitious or not real. In accordance with the title in this article which discusses the concept of hyperrealism in a fictional work (novel) entitled Harry Potter, the author will explain the meaning of the concept. The concept is something conceived in the mind; thought, notion.

An abstract or generic idea generalized from particular instances the basic concepts of psychology the concept of gravity. and the concept of hyperrealism is one of the ideas that the image on the screen feels more real than physical reality, while reality simulation allows the reality to be shifted and replaced by pseudo reality, duplication and pretense. Within the concept of hyperrealism itself can be said to be the inability of humans to distinguish fantasies in this era, namely the advancement and development of technology (Postmodernism). This term is a reaction against modernism.

In postmodernism thought was replaced by desire, reason was replaced by emotion, and morality was replaced by relativism. Until now, there is still little literature that examines the concept of hyperrealism in Harry Potter's novel by J.K Rowling. So this is very important to research, and this research is expected to have implications for additional knowledge or additional current literature that already exists.

B. Research Methodology

This research paper used the analysis method and identifying technique, which are the researcher analyze Harry Potter's novel by J.K Rowling. The analysis method used in this novel the title is Harry Potter because the researchers would analyze concept of hyperrealism used in the

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novels. In this research paper, the researchers used qualitative descriptive method and the research involves collecting and analyzing non-numerical data (e.g., text, video, or audio) to understand concept, opinions, or experiences. It can be used to gather in-depth insights into a problem or generate new ideas for research and the qualitative research referred to the concept and characteristics.

The object in this paper, the researcher only focused on concept hyperrealism in Harry Potter's novel by J.K Rowling. The data took from several sources, especially in Harry Potter's novel the first edition to the last edition. The first edition in 1997 and the year of publication for this novel in 1998, 1999, 2000, 2003, 2005, 2007. There are about 7 novels from J.K Rowling that tell about Herry Potter's. and also the data took the latest journals related to the title of this research paper, one of the journals from Ami Stearns about Universal Studios and also discuss *about* Harry Potter's world, especially a concept of hyperrealism in the Harry Potter's stories.

Data Collecting Technique has several steps, the first step is the researcher choosing a novel by J.K. Rowling which tells the story of Harry Potter, the second step is the researcher reads all of Harry Potter's novel series carefully and the last step is the researcher identifies a concept of hyperrealism in the Harry Potter's story. The data collected by analyze the source data took from Harry Potter's novel by J.K. Rowling. Data Analysis Technique there are several steps the researcher takes.

In analyzing, the data there are third steps. The first step is making table the example of concept hyperrealism. Second, identify the concept of hyperrealism then explain the meaning of the concept of hyperrealism. Third, evaluate the concepts related to the concept of hyperrealism in Harry Potter's story.

C. Finding and Discussion

There are several Harry Potter's novel by J.K Rowling that have been analyzed by the researchers. and there are some example which had analyzed. These are the table of Result:

NO.	Example of Concept Hyperrealism in Harry Potter stories.	Explaination
1	People's desire to be able to attend Hogwarts.	Everyone around the world already knows
2.	Become a Magician.	that the Harry Potter stories are only fictional,
3.	Buy equipment from the Harry Potter stories, such as Hogwarts school uniforms or clothes and magic wands.	not real and are fantasy. But the fact is that many people are crazy about Harry Potter.
4.	And people also dream of becoming a magician who can do any work just by swinging a stick and travelling by used a broomstick and even sending letters used the services of an owl.	
5.	Universal Studios in Japan create Harry Potter worlds or set upthe exact same place as the one <i>in</i> the story, sell uniforms and magic wands, even sell food <i>and</i> drinks that appear in the Harry Potter stories.	

Discussion

In discussing this research, we try to analyze concepts of hyperrealism in Harry Potter's Novel by J.K Rowling. Hyperrealism itself can be said as the inability of humans to distinguish fantasy in this era, namely the progress and development of technology (Postmodernism). We can feel the hyperrealism of the Harry Potter story is only fictional, not real, and is a fantasy, the main character Harry Potter is only a fictional character. However, the fact is that many people crazy about Harry Potter, from books to films, they even don't hesitate to buy merchandise that smells of Harry Potter, dreaming of meeting the characters in Harry Potter stories, including the enemy, Lord Voldemort's.

In this case, it is not only the excision about the plot but also on the characters. In order to cover the real identify of Voldemort's family. According to the novel's plot, it explains that Merope, Voldemort's Mom, has been falling in love with a Muggle namely Tom. Many people are upset and angry when Lord Voldemort's resurrection in Harry Potter and the goblet of fire. But in the end the people were happy again when harry Potter managed to defeat Lord's in Harry Potter and The Deathly hallows Pt. 2.

People also include their emotional elements such as Happy, Sad, Angry, although in fantasy stories like Harry Potter, this is what is called Hyperrealism. It can also be seen from the pattern of people's behavior, for example practicing the spells contained in the Harry Potter series, such as the "Wingardium Leviosa" spell to fly something.

Even though people know that nothing will happen after mentioning it, but still many of them do this as a sign of their love for the Harry Potter Series, and also to let the world know that he is a true Harry Potter fan (Potterhead).

In this paper, the data were taken from selected novels by J.K Rowling. Where the researchers found some example about concept hyperrealism in Harry Potter stories. There are about 7 novels from J.K Rowling that tell about life in a witch school (Hogwarts) which is filled with mystery and friendship between Harry Potter as the main character, of course with different series in each of the stories. Jean Baudrillard, a French philosopher *and* cultural theorist, stated *that* the concept of hyperrealism is the idea that images feel more real than physical reality. or something that can attact human interest (Muhammad Husain 2009).

This concept can also be said as the inability of human to distinguish fantasy in this era (Postmodernisme). Hyperrealism is a product simulation, where the simulation itself has spread through technology-based media such as novels.

Simulation and simulacra are terms to know reality, simbols and society. Simulation itself is an attempt to change the pictures of the world through imagination, the simulation process itself brings people to enjoy a reality that is actually just a fantasy. The space where the simulation takes places is called simulacra. Simulacra is condition where reality and simulation can no longer be distinguished.

There are two changes in simulacra, namely change from concrete to abstract, for example of conversion of the values of everyday life in the real world in the form of place, time, and plot settings that are re-enacted in the reality of the story. Then the change from abstract to concrete is shown by the characters in the Harry Potter stories who are wizards, with various backgrounds such as pure blood, half blood and wizard born from muggles (non-wizard) which in real life today, we will not find or meet wizard like in the Harry Potter stories. And the example of concept hyperrealism in Harry Potter stories, the researchers has given several examples in the previous table.

D. Conclusion

The researchers will conclude that currently in the era of Postmodernism, many people tend to find it difficult to distinguish what is reality and what is fantasy. So many of them are often frustrated because they cannot realize fantasies such as being a magician, wich is actually impossible *in* the real world.

E. REFERENCES

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